



Center for
Women &
Enterprise®

The Summit

Thursday, October 30, 2025 | 8:00 AM - 5:00 PM

Bridgewater State University

U.S. SMALL BUSINESS ADMINISTRATION

VBOC

VETERANS BUSINESS OUTREACH CENTERS

AGENDA-AT-A-GLANCE

7:30 AM	Registration Open & Breakfast		
8:30 AM – 10:00 AM	<u>Welcome & Opening Session: Pitch it to Me! An Interactive Experience</u> Karen Wallace		
10:00 AM – 10:15 AM	Networking Break/Transition Time		
10:15 AM – 11:15 AM	Workshops <i>Select one of the sessions below to attend</i>		<u>Matchmaking: Roundtable Engagement</u>
	<u>Investors Are Everywhere: Rethinking Capital and Who Possesses It</u> Allison Byers, Scroobious	<u>Unlocking Your Business Potential: Craft Your Capability Statement</u> Samalid Hogan, Greylock Management Consulting	
		<u>Mastering Proposal Writing for Government Contracts</u> David Jones, MBA, Coach, Investor, Entrepreneur	
11:15 AM – 11:30 AM	Networking Break/Transition Time		
11:30 AM – 12:30 PM	Workshops <i>Select one of the sessions below to attend</i>		<u>Matchmaking: Roundtable Engagement</u>
	<u>Adapt Your Self-Care When Work and Life Keep Changing</u> Leslie Forde, Mom's Hierarchy of Needs, LLC	<u>Transform Your Sales Strategy with Design Thinking Skills</u> Ashley Welch, Somersault Innovation	
		<u>Understanding CMMC, FAR, and DFARS Compliance Requirements</u> John J. Danahey Jr., MBA, CMMC RP, Digital Tech Partners, Inc.	
12:30 PM – 1:45 PM	Networking & Lunch		
1:45 PM– 2:45 PM	<u>Masterminds: Navigating Challenges Together</u> Heidi Siegal Kogon, Kogon Coaching		<u>One-on-One Matchmaking</u>
2:45 PM – 3:00 PM	Conclusion		

Click on the session title to view the description or click on the speaker's name to read their biography.